



www.KCTV5.com
www.kctv5.com

KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

CONTRACT

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

| | | |
|----------------------------------------------|----------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 489047 / | | <u>Alt Order #</u> 06272792 |
| <u>Product</u> DSCC IE | | |
| <u>Contract Dates</u> 08/11/12 - 08/22/12 | | <u>Estimate #</u> 1597 |
| <u>Advertiser</u> DSCC | | <u>Original Date / Revision</u> 08/10/12 / 08/17/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KCTV | <u>Account Executive</u> Dave Clark | <u>Sales Office</u> TELEREPR-WAS |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 49 | <u>Product Code</u> 53 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KCTV | 08/17/12 | 08/17/12 | Fri 7-8pm | 7-8pm | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | ----1-- | | | | 1 | \$1,500.00 | | | |
| N 2 | KCTV | 08/13/12 | 08/17/12 | KCTV5 News @ 10P | 10-1035pm | | :30 | | | NM | 3 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 3 | \$800.00 | | | |
| N 3 | KCTV | 08/20/12 | 08/22/12 | Letterman | 1035-1137pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/20/12 | 08/26/12 | MTW---- | | | | 1 | \$600.00 | | | |
| N 4 | KCTV | 08/13/12 | 08/17/12 | KCTV5 News @ Noon | 12-1230pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 2 | \$500.00 | | | |
| N 5 | KCTV | 08/13/12 | 08/17/12 | KCTV5 News @ 4P | 4-5pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 2 | \$500.00 | | | |
| N 6 | KCTV | 08/13/12 | 08/17/12 | KCTV5 News @ 5P | 5-530pm | | :30 | | | NM | 4 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 4 | \$700.00 | | | |
| N 7 | KCTV | 08/13/12 | 08/17/12 | KCTV5 News @ 6P | 6-630pm | | :30 | | | NM | 4 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 4 | \$700.00 | | | |
| N 8 | KCTV | 08/13/12 | 08/17/12 | Inside Edition | 630-7pm | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 1 | \$500.00 | | | |
| N 9 | KCTV | 08/13/12 | 08/17/12 | CBS Early Show | 7-9am | | :30 | | | NM | 6 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 6 | \$200.00 | | | |
| N 10 | KCTV | 08/13/12 | 08/17/12 | Regis & Kelly | 9-10am | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MTWTF-- | | | | 1 | \$150.00 | | | |
| D 12 | KCTV | 08/11/12 | 08/18/12 | KCTV5 News @ 5P Sat | Sat 5-530p | | :30 | | | NM | 0 | \$0.00 |
| N 13 | KCTV | 08/18/12 | 08/18/12 | KCTV5 News @ 6P Sat | 6-630pm | | :30 | | | NM | 1 | \$500.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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|----------------------------------------------|--|--------------------------------------------------------|
| <u>Contract / Revision</u> 489047 / | | <u>Alt Order #</u> 06272792 |
| <u>Contract Dates</u> 08/11/12 - 08/22/12 | | <u>Product</u> DSCC IE |
| <u>Advertiser</u> DSCC | | <u>Estimate #</u> 1597 |
| | | <u>Original Date / Revision</u> 08/10/12 / 08/17/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|----------|-------------|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1- | | | | 1 | \$500.00 | | | |
| N 14 | KCTV | 08/18/12 | 08/18/12 | Inside Edition Weekend | 630-7pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1- | | | | 1 | \$250.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KCTV | 08/13/12-08/19/12 | Inside Edition Weekend | 630-7pm | -----Sa-- | :30 | | \$250.00 | NM | | |
| Credited | | | | | | | | | | | | |
| D 15 | KCTV | 08/12/12 | 08/19/12 | KCTV5 News @ 5:30 P Sun | 530-6pm | | :30 | | | NM | 0 | \$0.00 |
| D 16 | KCTV | 08/19/12 | 08/19/12 | Sun 9-10pm | Sun 9-10pm | | :30 | | | NM | 0 | \$0.00 |
| N 17 | KCTV | 08/19/12 | 08/19/12 | 9:30 AM-11:00 AM | 930-1130am | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1 | | | | 1 | \$400.00 | | | |
| N 18 | KCTV | 08/16/12 | 08/16/12 | Thu 7-8pm | 7-8pm | | :30 | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | ---1--- | | | | 1 | \$4,000.00 | | | |
| N 19 | KCTV | 08/21/12 | 08/21/12 | Tue 7-8pm | 7-8pm | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -1----- | | | | 1 | \$3,500.00 | | | |
| N 20 | KCTV | 08/21/12 | 08/21/12 | Tue 8-9pm | 8-9pm | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -1----- | | | | 1 | \$3,500.00 | | | |
| N 21 | KCTV | 08/14/12 | 08/14/12 | Tue 9-10pm | 9-10pm | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -1----- | | | | 1 | \$1,500.00 | | | |
| N 22 | KCTV | 08/22/12 | 08/22/12 | Wed 8-9pm | 8-9pm | | :30 | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | --1---- | | | | 1 | \$3,000.00 | | | |
| N 23 | KCTV | 08/20/12 | 08/22/12 | KCTV5 News @ 10P | 10-1035pm | | :30 | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTW---- | | | | 2 | \$800.00 | | | |
| N 24 | KCTV | 08/20/12 | 08/22/12 | KCTV5 News @ Noon | 12-1230pm | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTW---- | | | | 1 | \$500.00 | | | |
| N 25 | KCTV | 08/20/12 | 08/22/12 | KCTV5 News @ 4P | 4-5pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTW---- | | | | 2 | \$500.00 | | | |
| N 26 | KCTV | 08/20/12 | 08/22/12 | KCTV5 News @ 5P | 5-530pm | | :30 | | | NM | 3 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTW---- | | | | 3 | \$700.00 | | | |
| N 27 | KCTV | 08/20/12 | 08/22/12 | KCTV5 News @ 6P | 6-630pm | | :30 | | | NM | 3 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTW---- | | | | 3 | \$700.00 | | | |
| N 28 | KCTV | 08/20/12 | 08/22/12 | Inside Edition | 630-7pm | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTW---- | | | | 1 | \$500.00 | | | |
| N 29 | KCTV | 08/20/12 | 08/22/12 | CBS Early Show | 7-9am | | :30 | | | NM | 5 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTW---- | | | | 5 | \$200.00 | | | |
| N 30 | KCTV | 08/20/12 | 08/22/12 | Regis & Kelly | 9-10am | | :30 | | | NM | 1 | \$150.00 |

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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 489047 / | 06272792 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/11/12 - 08/22/12 | DSCC IE | 1597 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| DSCC | 08/10/12 / 08/17/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTW---- | | | | 1 | \$150.00 | | | |
| N 31 | KCTV | 08/12/12 | 08/12/12 | Sun 9-10pm | Sun 9-10pm | | :30 | | | NM | 1 | \$1,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$1,550.00 | | | |
| N 32 | KCTV | 08/18/12 | 08/18/12 | KCTV5 News @ 10P Sat | 10-1035pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1- | | | | 1 | \$600.00 | | | |
| N 33 | KCTV | 08/18/12 | 08/18/12 | KCTV5 News @ 5P Sat | Sat 5-530p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1- | | | | 1 | \$250.00 | | | |
| N 34 | KCTV | 08/19/12 | 08/19/12 | KCTV5 News @ 5:30 P Sun | 530-6pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1 | | | | 1 | \$700.00 | | | |
| N 35 | KCTV | 08/17/12 | 08/17/12 | KCTV5 News @ 4P | 4-5pm | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | ----F-- | | | | 1 | \$250.00 | | | |
| Totals | | | | | | | | | | | 55 | \$42,650.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/22/12 | 55 | \$42,650.00 | \$36,252.50 |
| Totals | 55 | \$42,650.00 | \$36,252.50 |

Signature: _____

Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, DAN NAGELBERG
do hereby request station time concerning the following issue:

| |
|---------|
| DSCC-IE |
|---------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

| | |
|-----------------------|--|
| Total Charges: | |
|-----------------------|--|

This broadcast time will be used by: DSCC-IE

| | |
|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|
| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" | |
| <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No |

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

| |
|--|
| |
|--|

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

| |
|---------|
| DSCC-IE |
|---------|

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

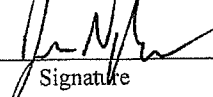
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

MARTHA MCKENNA, DIRECTOR IE
430 S. CAPITOL ST SE
WASHINGTON DC 20003

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

| | | |
|------------------------|--------------------------------------------------------------------------------------------------|---------------------------------------------|
| <u>4/27/12</u> Date |  Signature | <u>202-338-8700</u> Contact Phone Number |
|------------------------|--------------------------------------------------------------------------------------------------|---------------------------------------------|

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

| | | |
|--------------------|-----------------------|----------------|
| _____ Signature | _____ Printed Name | _____ Title |
|--------------------|-----------------------|----------------|

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.